



ENJOY FREE DOWNTOWN TRVERSE CITY WIFI IN THE OPEN SPACE!

PLEASE CHECK
WWW.CHERRYFESTIVAL.ORG
 FOR DAILY SCHEDULE ADDITIONS AND CHANGES.

2017 Event Calendar

FRIDAY JUNE 30, 2017

12:45 PM	AIR SHOW GALA: PARKE PLACE HOTEL	Park Place Hotel
5:00 PM	OLD TOWN CLASSIC CAR CRUISE	Turtle Creek Casino
5:30 PM	U.S. COAST GUARD OPEN RAMP	U.S. Coast Guard Air Station Traverse City

DAILY EVENTS: JULY 1 - JULY 8

10:00 AM	FESTIVAL OPEN SPACE PARK	Open Space
10:00 AM	GO FOR THE GOLD PIN PROGRAM	Open Space
10:00 AM	PRINT PROGRAM TENT	Open Space
10:00 AM	FESTIVAL SOUVENIR TENT	Open Space
10:00 AM	KIDS CLUB	Clinch Park
10:00 AM	CHERRY FARMERS MARKET	Open Space
11:00 AM	ARNOLD AMUSEMENTS MIDWAY (OPENS AT NOON ON WEDNESDAY)	Corner of Grandview Parkway and Union Street
12:00 PM	BEER TENT	Open Space

SATURDAY JULY 1, 2017

7:00 AM	FARMERS MARKET BRUNCH	Old Town Parking Deck
7:30 AM	SARA HARDY FARMERS MARKET	Old Town Parking Deck
8:00 AM	VERY CHERRY PANCAKE BREAKFAST	Open Space
8:00 AM	ZUMBA	Bay Side Music Stage
9:00 AM	TWO- PERSON BEACH VOLLEYBALL TOURNAMENT	West End Beach Volleyball Courts
10:00 AM	CHERRY FESTIVAL WEEK KIDS MATINÉE MOVIE: UP	State Theatre
10:00 AM	OPENING CEREMONIES	Lay's Cherry Blast Stage-Open Space
10:00 AM	KIDS BIG WHEEL RACE	Grand Traverse Mall
11:00 AM	U.S.A.F. THUNDERBIRDS SOUVENIR TENT	Open Space
12:45 PM	AIR SHOW GALA	Park Place Hotel
12:45 PM	FLIGHT DECK	Open Space
12:45 PM	INDIGO VIEW AIR SHOW	Hotel Indigo
1:00 PM	BLUES, BREWS & BBQ	Hagerty Conference Center
1:15 PM	AIR SHOW	West Grand Traverse Bay
4:00 PM	HOLE IN ONE GOLF CONTEST	Bay Meadows Family Golf Course & Grand Traverse Resort and Spa
6:00 PM	ADULT CHERRY PIT SPIT CONTEST	Open Space
6:00 PM	MARK FARNER	Pepsi Bay Side Music Stage

SUNDAY JULY 2, 2017

9:00 AM	FOUR PERSON BEACH VOLLEYBALL TOURNAMENT	West End Beach Volleyball Courts
10:00 AM	ARTS AND CRAFTS FAIR	Union St. between Grandview Parkway and State St.
11:00 AM	KIDS ART AND CRAFTS	F & M Park
11:00 AM	OLD TOWN CLASSIC CAR SHOW	Union and Sixth Street
11:00 AM	U.S.A.F. THUNDERBIRDS SOUVENIR TENT	Open Space
12:45 PM	AIR SHOW GALA	Park Place Hotel
12:45 PM	INDIGO VIEW AIR SHOW	Hotel Indigo
12:45 PM	FLIGHT DECK	Open Space
1:00 PM	GREAT AMERICAN PICNIC	Hagerty Conference Center
1:00 PM	THE GREAT RACE FINISH	Union & Seventh Streets
1:15 PM	AIR SHOW	West Grand Traverse Bay
3:30 PM	KIDS CHERRY TEDDY BEAR TEA	F & M Park
4:00 PM	HOLE IN ONE GOLF CONTEST	Bay Meadows Family Golf Course & Grand Traverse Resort and Spa
6:00 PM	FAMILY SAND SCULPTURE CONTEST	Senior Center Beach
6:00 PM	HERE COME THE MUMMIES	Pepsi Bay Side Music Stage

MONDAY JULY 3, 2017

9:00 AM	LIFETIME LEADERSHIP BREAKFAST	Traverse City Elks Lodge
9:00 AM	HISTORY IN THE MOVIES LOOP	Bijou by the Bay
9:00 AM	CHERRY PIE BIKE RIDE REGISTRATION	F & M Park
9:30 AM	CHERRY PIE BIKE RIDE	F & M Park
9:30 AM	LEELANAU PENINSULA WINE EXCURSIONS	Leelanau Studios
10:00 AM	ORCHARD TOUR AND MORE	MSU Horticultural Research Station
10:00 AM	KIDS BUBBLE GUM BLOW	F & M Park
10:30 AM	CHERRY FESTIVAL WEEK MOVIE CLASSICS: CHITTY CHITTY BANG BANG	State Theatre
1:00 PM	KIDS CHERRY PIE EATING CONTEST	F & M Park
3:00 PM	KIDS TURTLE RACES	F & M Park
4:00 PM	HOLE IN ONE GOLF CONTEST	Bay Meadows Family Golf Course & Grand Traverse Resort and Spa
4:30 PM	CHERRYOPOLY TOURNAMENT	Team Bob's Cooling Tent-Open Space Park
5:00 PM	ADULT PIE EATING CONTEST	Lay's Cherry Blast Stage-Open Space
6:00 PM	ADULT CHERRY PIT SPIT CONTEST	Open Space
6:00 PM	SHINEDOWN	Pepsi Bay Side Music Stage

TUESDAY JULY 4, 2017

9:00 AM	HERITAGE DAY	Pepsi Bay Side Music Stage
9:30 AM	LEELANAU PENINSULA WINE EXCURSIONS	Leelanau Studios
10:00 AM	ORCHARD TOUR AND MORE	MSU Horticultural Research Station
10:00 AM	KIDS PET SHOW	F & M Park
11:00 AM	CHERRY PINS & PIZZA	Lucky Jack's
11:00 AM	RED, WHITE & INDIGO BLUE	Hotel Indigo
12:00 PM	GRAND TRAVERSE BAND OF OTTAWA & CHIPPEWA INDIANS POW WOW	Pepsi Bay Side Music Stage
1:00 PM	KIDS CHERRY PIE EATING CONTEST	F & M Park
4:00 PM	HOLE IN ONE GOLF CONTEST	Grand Traverse Resort and Spa & Bay Meadows Family Golf Course
6:00 PM	90S DANCE PARTY 2.0	Pepsi Bay Side Music Stage
7:00 PM	CONSUMERS ENERGY HERITAGE PARADE	Front St to Union St to Thirteenth Street
10:30 PM	4TH OF JULY FIREWORKS	West Grand Traverse Bay

WEDNESDAY JULY 5, 2017

7:30 AM	SARA HARDY FARMERS MARKET	Old Town Parking Deck
9:00 AM	FUN AND GAMES FOR SPECIAL KIDS	Open Space
9:30 AM	LEELANAU PENINSULA WINE EXCURSIONS	Leelanau Studios
10:00 AM	ORCHARD TOUR AND MORE	MSU Horticultural Research Station
10:00 AM	KIDS BICYCLE RODEO	Grand Traverse Mall
10:30 AM	CHERRY FESTIVAL MOVIE CLASSICS: YOURS, MINE, AND OURS	State Theatre
11:30 AM	ROYALE PAGEANT OF FASHION & LUNCHEON	Hagerty Conference Center
12:00 PM	INTERGENERATIONAL PICNIC	Grand Traverse Pavilions
2:30 PM	CHERRY INDUSTRY PROGRAM AND AWARDS	MSU Horticultural Research Station
4:00 PM	HOLE IN ONE GOLF CONTEST	Grand Traverse Resort and Spa & Bay Meadows Family Golf Course
4:00 PM	KIDS CHERRY TOWN FUN NIGHT	F & M Park
4:30 PM	CHERRYOPOLY TOURNAMENT	Team Bob's Cooling Tent-Festival Open Space
5:00 PM	ADULT CHERRY PIE EATING CONTEST	Lays Cherry Blast Stage-Open Space
6:00 PM	ADULT CHERRY PIT SPIT CONTEST	Open Space
6:00 PM	OVER 21 PRINCE AND PRINCESS ALUMNI EVENT	Beer Tent
6:00 PM	REO SPEEDWAGON	Pepsi Bay Side Music Stage

THURSDAY JULY 6, 2017

9:00 AM	TEEN VOLLEYBALL TOURNAMENT	West End Beach Volleyball Courts
9:00 AM	KIDS FUN AND GAMES	F & M Park
9:30 AM	LEELANAU PENINSULA WINE EXCURSIONS	Leelanau Studios
10:00 AM	CHERRY PIE MAKE AND BAKE	Open Space
10:00 AM	ORCHARD TOUR AND MORE	MSU Horticultural Research Station
10:00 AM	SENSORY FRIENDLY FAMILY MATINÉE: HORTON HEARS A WHO	Bijou by the Bay
10:30 AM	CHERRY FESTIVAL WEEK MOVIE CLASSIC: ESCAPE TO WITCH MOUNTAIN	State Theatre
10:30 AM	PRINCESS TEA	Hagerty Conference Center
11:00 AM	CROOKED TREE ARTS CENTER ACTIVITIES	Crooked Tree Arts Center
11:00 AM	ULTIMATE AIR DOGS	West End Beach
12:00 PM	DEPOT NEIGHBORHOOD PICNIC	Hull Park
1:00 PM	ULTIMATE AIR DOGS	West End Beach
1:00 PM	KIDS CHERRY PIE EATING CONTEST	F & M Park
2:00 PM	PRINCE AND PRINCESS ALUMNI GATHERING - ALL AGES	Kids Club
3:00 PM	ULTIMATE AIR DOGS	West End Beach
4:00 PM	HOLE IN ONE GOLF CONTEST	Grand Traverse Resort and Spa & Bay Meadows Family Golf Course
4:30 PM	CHERRY MILE	Front St. to Union St. to 7th St.
4:45 PM	TOUCHSTONE ENERGY JUNIOR ROYALE PARADE REGISTRATION	F & M Park
5:00 PM	ULTIMATE AIR DOGS	West End Beach
6:00 PM	7TH ANNUAL CARTERS KIDS FUN RUN	F & M Park
6:00 PM	COLE SWINDELL	Pepsi Bay Side Music Stage
6:30 PM	TOUCHSTONE ENERGY JUNIOR ROYALE PARADE	Front St. to Union St. to 7th St.
7:00 PM	CONCERT ON THE LAWN	Grand Traverse Pavilions

FRIDAY JULY 7, 2017

8:30 AM	CHERRY GOLF SCRAMBLE	Grand Traverse Resort & Spa- Spruce Run Course
9:00 AM	KIDS SAND SCULPTURE CONTEST	Senior Center Beach
9:30 AM	LEELANAU PENINSULA WINE EXCURSIONS	Leelanau Studios
10:00 AM	ULTIMATE AIR DOGS	West End Beach
10:00 AM	DIAPER DERBY AND TODDLER TROT	F & M Park
10:00 AM	CHERRY IDOL AUDITIONS	Lay's Cherry Blast Stage-Open Space
10:00 AM	DTE ENERGY DAY	Open Space
10:00 AM	ORCHARD TOUR AND MORE	MSU Horticultural Research Station
10:30 AM	CHERRY FESTIVAL WEEK MOVIE CLASSICS: FREAKY FRIDAY	State Theatre
10:30 AM	SENIORS BINGO	Traverse City Senior Center
1:00 PM	KIDS CHALK ART	Open Space
1:00 PM	ULTIMATE AIR DOGS	West End Beach
3:00 PM	MEIJER FESTIVAL OF RACES REGISTRATION	Central High School
3:00 PM	ULTIMATE AIR DOGS	West End Beach
4:00 PM	HOLE IN ONE GOLF CONTEST	Grand Traverse Resort & Spa and Bay Meadows Family Golf Course
4:30 PM	CHERRYOPOLY TOURNAMENT FINALS	Team Bob's Cooling Tent-Open Space
5:00 PM	ULTIMATE AIR DOGS	West End Beach
5:00 PM	ADULT CHERRY PIE EATING CONTEST	Lay's Cherry Blast Stage-Open Space
6:00 PM	ADULT CHERRY PIT SPIT CONTEST	Open Space
6:00 PM	TRUTV IMPRACTICAL JOKERS STARRING THE TENDERLOINS	Pepsi Bay Side Music Stage
6:00 PM	ULTIMATE AIR DOGS	West End Beach
7:00 PM	QUEENS BALL	Hagerty Conference Center
7:00 PM	NATIONAL WRITERS SERIES - AN EVENING WITH W. BRUCE CAMERON	Opera House
7:00 PM	SENIORS EUCHRE TOURNAMENT	Traverse City Senior Center

SATURDAY JULY 8, 2017

6:00 AM	MEIJER FESTIVAL OF RACES REGISTRATION	Central High School
7:00 AM	MEIJER FESTIVAL OF RACES	Central High School
7:00 AM	FARMERS MARKET BRUNCH	Old Town Parking Deck
7:30 AM	SARA HARDY FARMERS MARKET	Old Town Parking Deck
8:30 AM	DISC GOLF TOURNAMENT	Hickory Hills
9:00 AM	HOLE IN ONE GOLF CONTEST SHOOTOUT	Grand Traverse Resort & Spa
10:00 AM	CHERRY FESTIVAL WEEK KIDS MATINÉE MOVIE: FINDING NEMO	State Theatre
10:00 PM	ULTIMATE AIR DOGS	West End Beach
11:15 AM	DTE ENERGY FOUNDATION CHERRY ROYALE PARADE	Front St. to Union St. to Thirteenth St.
12:00 PM	ULTIMATE AIR DOGS	West End Beach
2:00 PM	CHERRY IDOL FINALS	Lay's Cherry Blast Stage-Open Space
2:00 PM	ULTIMATE AIR DOGS FINALS	West End Beach
3:00 PM	SEMI-FINALISTS DRAWING FOR 2017 "GO FOR THE GOLD" PIN PROGRAM	Pin Tent-Open Space
6:00 PM	OLD DOMINION	Pepsi Bay Side Music Stage
7:00 PM	2017 "GO FOR THE GOLD" PIN PROGRAM FINAL DRAWING	Lay's Cherry Blast Stage-Open Space
10:30 PM	FESTIVAL FIREWORKS FINALE	West Grand Traverse Bay