

Meijer Festival of Races

2016 Priority Health 10k Overview

Race Fee Information

Online Registration: March 15 – June 1

- 10K Run 18 & Under: \$25
- 10K Run Adult: \$30

Online Registration: June 2 – 7

- 10K Run 18 & Under: \$25
- 10K Run Adult: \$35

REGISTRATION AT PACKET-PICK UP: JULY 8TH (3-8PM)

- 10K Run 18 & Under: \$25
- 10K Run Adult: \$40

RACE DAY MORNING REGISTRATION & PACKET PICK-UP: JULY 9 (6-7AM)

- 10K Run 18 & Under: \$25
- 10K Run Adult: \$40

Please note: Sorry, no refunds or transfers. If you decide to switch races you may do so by logging into your Runsignup account and transferring your race. You must do this before July 3. All transfers will cost \$5 to cover Runsignup fees. We will order t-shirts on June 15th. We will not re-order shirts after the race. Please register early and get your preferred t-shirt size!

Packet Pick Up

3:00 – 8:00 pm

Friday, July 8 2016

6:00 – 7:00 am

Saturday, July 9, 2016

Eastern Elementary

1600 Eastern Ave, Traverse City, MI 49686

Save time and look up your bib number in advance.

Check our website after July 7th for the link!

Can't Make it to Packet Pick-up?

If you are unable to pick up your own packet, your packet may be picked up for you, but the person requesting the packet must know your date of birth.

10K Race Day Info

Race Day Timeline:

6:00-7:00 a.m. – LATE packet pick up & registration (Only available at Eastern Elementary)

7:50a.m. – Start of the 10K

8:00 – 10:45a.m. – Finish line shuttle back to Eastern Elementary

10:45a.m. All race courses close due to the Cherry Royale Parade.

10:45a.m. Finish line will close promptly at 10:45 a.m. for the start of the DTE Cherry Royale Parade.

Parking:

Available on the Campus of NMC, EXCLUDING Aspen, Cedar and Chestnut Lots. Parking also at Eastern Elementary and nearby Traverse City Central High School parking lots. Follow volunteers and signage. Please Note: NMC Main Entrance closes at 7:00AM on race morning! Enter NMC parking via East College Dr. (off Front St.) after 7:00AM.

Timing:

Wear your race number on the front of your clothing. You will be recorded for your NET time which is actual start line to actual finish line. Mats at the starting line and at the finish give every runner a net time. Timing is provided by Classic Race Management. They have been timing the Festival of Races for over 25 years!

Safety:

The race route follows city streets that are not entirely closed to vehicular traffic. Certain streets may be under construction or in disrepair. Stay alert! In the 15K, participants should be prepared to run the distance in 2 hours or less. This equates to a 13 minute per mile pace. In the Half Marathon, participants should be prepared to run the distance in 3 1/2 hours or less. This equates to a 15 minute per mile pace.

Other information:

- Baby joggers are not recommended, but if you must, please register for the 5K and line up behind all runners.
- NO leashed or unleashed dogs.
- All courses and finish line will close promptly at 10:45 a.m. for the start of the DTE Cherry Royale Parade.

Weather:

In the event of weather issues or a municipal emergency, the police may advise race organizers not to hold the event. In such a scenario, race officials will cancel the event. Race officials will be using the WBGT Index to advise participants of weather conditions. Event policy prohibits refunds for any reason including a change of race date, suspension, or cancellation.

Finish Line Shuttle:

There will be shuttle buses available west of the finish line until 10:45AM. Buses will drive a loop from the finish line to Eastern Elementary.

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Results & Awards

Results will be posted within the finish line area. In addition, official results will be posted online immediately after race at the National Cherry Festival's website at www.cherryfestival.org.

Age Group Awards

Top 3 in each of the following age-groups: 13 & under, 14-16, 17-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, 75-79, 80-84, 85-89, and 90 & over will receive awards.

Due to the DTE Energy Foundation Cherry Royale Parade start time of 11:00 am, age group awards may be claimed in the finish line area up to 10:45AM. If you can't pick up your award they will be available at the National Cherry Festival office starting on Monday, July 18. Medals and t-shirts will not be shipped and must be picked up at the Festival office located at 250 E. Front Street, Traverse City, MI 49684.

Race Day Photos

Free post-race photos complements of Cherry Bay Orchards.

